



ADITYA BIRLA GROUP

# Because we believe the Environment is our Future

## The Birla Cellulose Environmental Exchange



**NATURAL** - 100% natural based fibres primarily made from our own plantations, which are a sustainable raw material source.

**BIODEGRADABLE** - Our fibres, when disposed, degrade into the soil completely, not leaving any residue.

**SUSTAINABLE** - Our plantations owned and managed by us, have a cycle of 7 years, and are a completely renewable resource.

**ECO-FRIENDLY** - Using eco-friendly technologies, innovative production processes like closed loop manufacturing and ICU concept manufacturing have reduced wastage and emissions to lowest possible levels.



**Birla Cellulose**  
Fibres from nature

[www.birlacellulose.com](http://www.birlacellulose.com)

