





**Birla Cellulose**  
Fibres from nature




*Where fibres come alive  
with the richness of Nature*


Birla Cellulose, brings you the finest range of 100% natural based cellulosic fibres for all your textile needs. With a strong commitment to R&D, the company has been enriching lives and the environment with its advanced eco-friendly products since 1954. Combining the goodness of nature and advanced technology in all its processes, this Nature's Wonder Fibre enriches all garments with a special sheen, lustre and comfort. This completely biodegradable range of fibres is known for its characteristic properties of:


 Soft Feel

 High Absorbency

 Excellent Drape

 Blend Friendliness

 Brilliant Lustre

 Engineered Specifications



**ADITYA BIRLA GROUP**

[www.birlacellulose.com](http://www.birlacellulose.com)