FOR A SUSTAINABLY FASHIONABLE FUTURE
Birla Viscose

**Birla Viscose is a nature based fibre that embodies the essence of sustainability.** This fibre is 100% plant based, made from wood pulp, sourced from sustainably managed forests and manufactured in plants that adhere to highest global norms on environmental responsibility.

**Benefits**

- 100% Plant Origin
- Soft Feel
- Skin Friendly
- Moisture Absorption
- Breathability
- Longlasting Shine
- Lightweight
- Unique Drape & Fluidity
**Birla Viscose Ecosoft**

*Birla Viscose Ecosoft* is a new variant of viscose, made exclusively from bamboo pulp. Bamboo, being one of the fastest growing species, is widely considered less resource intensive to cultivate versus other natural fibres and hence increasingly seen as an eco-friendly solution for textile needs.

Ecosoft fibres are an advancement over generic viscose fibres, offering higher durability & better moisture management. The resultant fabrics allow for high breathability, aiding in thermo-regulation. They are also characterized by soft textures and are light in weight.

*Birla Viscose Ecosoft* is embedded with a molecular tracer which allows the value chain to trace the supply chain journey through our GreenTrack platform.

**Benefits**

- **Moisture Management**: providing comfort
- **Breathable**:
- **Soft & Silky**:
- **Velvety Drape**:

**Global Recognition**

**Sustainability Credentials**

<table>
<thead>
<tr>
<th></th>
<th>Viscose</th>
<th>EcoSoft</th>
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<tbody>
<tr>
<td>FSC</td>
<td>[Available on-demand]</td>
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**Product Portfolio**

- **2022**:
- **Sustainable Apparel Coalition**
- **Higg Index**:
- **Ø ZDHC CONTRIBUTOR**:
- **OEKO-TEX®**:
- **USDA CERTIFIED BIODEGRADABLE PRODUCT**:

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**Viscose Sustainability Credentials**

- **FSC**: [✓] (Available on-demand)
- **EU BAT**: [✓] (Applicable to plants in Vilayat, China and Thailand)
- **GreenTrack™**: [✓]
- **Unique Molecular Tracer**: [✓]
Our commitment to the environment and to our customers has always been strong. Today, the alignment of values between them is what drives us to bring new and better products to our industry. With our global presence throughout the entire value chain - from plantation to pulp, to fibre and to fashion - we, through our business development platforms, facilitate our value chain partners (spinners, weavers, processors and garmenters) to build business bridges across geographies.

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