

HELPING HERSELF AND HELPING OTHERS

A CASE STUDY FROM BIRLA CELLULOSE – HARIHAR, KARNATAKA

Every parent strives to ensure that their children will have a secure future. Smt. Jyothi is one such parent. Hailing from Mankanur in Karnataka, Smt. Jyothi comes from a middle class family. Although her family income was able to sustain their needs, it was seemingly impossible for them to save money for their future requirements like their children's education, marriage etc.



In order to help her family meet all their expenses, Smt. Jyothi took up training in tailoring from our faculty. With prior knowledge and skills in stitching, she was able to grasp and learn the art of bag-making almost instantly.

In addition to her responsibilities as a homemaker, she currently stitches three bags a day and earns Rs. 240/- daily. This additional source of income has not only enabled her to provide her children with better education and medical facilities, but has also provided her with economical stability and confidence.