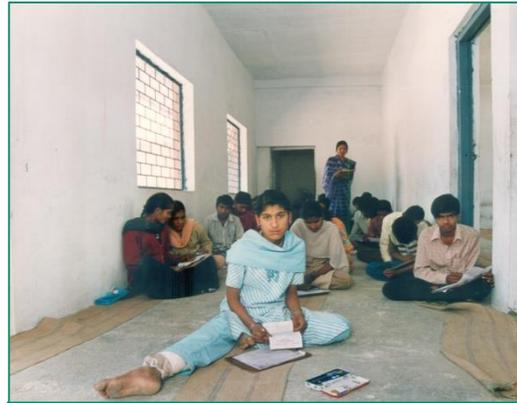


THE STORY OF MAYA PANCHAL

A CASE STUDY FROM BIRLA CELLULOSE - NAGDA, MADHYA PRADESH

Maya Panchal is a young girl from the village of Banwada in Nagda Tehsil. Her father is a mason, who supports their family of five on his minimum wage salary. Maya, who is eldest of three children, was a victim of polio as a child.

Due to the disease, she faced a large number of health related problems, preventing her from leading a normal life. Her father, who was trying to

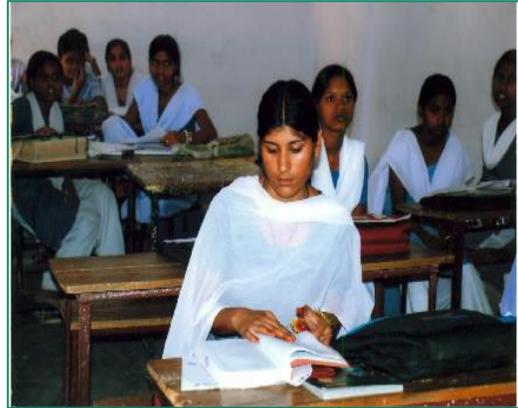


At Village School after Operation

make ends meet on a meagre income, could not afford the surgery she required. Not only was she unable to attend school and pursue her education, but was also constantly dependent others.

During a health camp organized in Banwada, a Grasim field volunteer reached out to Maya in order to provide her with the help she needed. After further checkups, it was evident that the only solution was surgical correction.

The surgery took place at **Jan Seva Hospital**, where the Grasim CSR team aided Maya with all her medical requirements. The surgery was not only a success, enabling her to walk normally but also helped her resume life as a normal girl.



Pursuing higher Education at Nagda

She later enrolled in the village school to complete her primary & middle school education. Grasim constantly stood by her side, supporting her through her endeavours. This motivated her to pursue higher education from Nagda.



Marriage Ceremony

Thanks to the help provided by Grasim in the form of admissions, coaching, study materials, cycle, room rent etc, Maya was able to complete her education and graduate from standard 12 with flying colours.

After completing her education, Maya continued to live a healthy and happy life. She also went on to marry a respectable gentleman and was later blessed with a daughter.

She credits her happiness and stability to Grasim. She said, "I lost all hope! Apart from being physically handicapped, I was also mentally handicapped. But with Grasim's support, I was treated and regained my lost hope and confidence". She is



Happy Family - with Daughter

currently aiming for a job (Aganwadi, Asha worker) with a government department in her village.